

INVOICE



Remit Address:
WBAY
 PO Box 743299
 Atlanta, GA 30384
 Main: (920) 432-3331
Billing:

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209
 USA

Advertiser	POL/Gallagher for Wisconsin
Product	GALLAGHER FOR WISC
Estimate Number	1760

Invoice #	936659-2
Invoice Date	09/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 09/26/16

Property	WBAY
Account Executive	HRP Philadelphia
Sales Office	HRP/Philadelphia
Sales Region	National

Order #	936659
Alt Order #	08380614
Deal #	
Order Flight	09/21/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	94
Product 1/2	121

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WBAY	Action 2 News 10pm	10-1035p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	10:24 PM	MCTV091901H	\$525.00		1
11	WBAY	Action 2 News 12n	12-1230p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	12:18 PM	MCTV091901H	\$135.00		1
12	WBAY	Dr Phil	3-4p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	3:22 PM	MCTV091901H	\$120.00		1
13	WBAY	Action 2 News 4pm	4-430p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	4:27 PM	MCTV091901H	\$210.00		1
14	WBAY	Inside Edition	430-5p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	4:51 PM	MCTV091901H	\$175.00		1
15	WBAY	Action 2 News 5pm	5-530p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	5:25 PM	MCTV091901H	\$455.00		1
16	WBAY	Action 2 News 6pm	6-630p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	6:17 PM	MCTV091901H	\$750.00		1
17	WBAY	GMA 7a	7-8a		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	7:59 AM	MCTV091901H	\$500.00		1
18	WBAY	Pres Debate	8-10p		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	9:47 PM	MCTV091901H	\$1,040.00		1
19	WBAY	GMA 8a	8-9a		09/26/16 to 10/02/16	1x	1-----				
	WBAY			M	09/26/16	:30	9:47 PM	MCTV091901H	\$1,040.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Billing:



USA

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	

<u>Gross Total</u>	\$4,460.00
<u>Agency Commission</u>	\$669.00
<u>Net Amount Due</u>	\$3,791.00
	<u>Payment Terms 30 Days</u>

9/24/16 2:15 8:20pm - Due to technical error

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-764-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.